

# 2016 Annual Review

♥ We R Family ♥



幼吾幼慈善基金

WE R FAMILY FOUNDATION

# Message From Chairman

“During the seven fruitful years, we see significant improvement on children and families as a result of the successful 333 Learning Companion Leadership Program. Also, we are glad to receive affirmations from participants, and parties, in particular the Government, the local education sector, and the social welfare sector.

Nurturing future leaders is never easy. We are thankful for the support from the Partnership Fund for the Disadvantaged, corporates and individual donors. We thank them for their monetary support and their genuine encouragements. Hand-in-hand we jointly created a new horizon for the life of our children and their parents.

In the coming future, we continue to maintain our high standards despite the ever-changing environment. Our initial goal of growing happy healthy children remains unchanged. I am sure you feel the same satisfaction as I in this journey.”



Charles H.H. Chong  
Chairman, We R Family Foundation

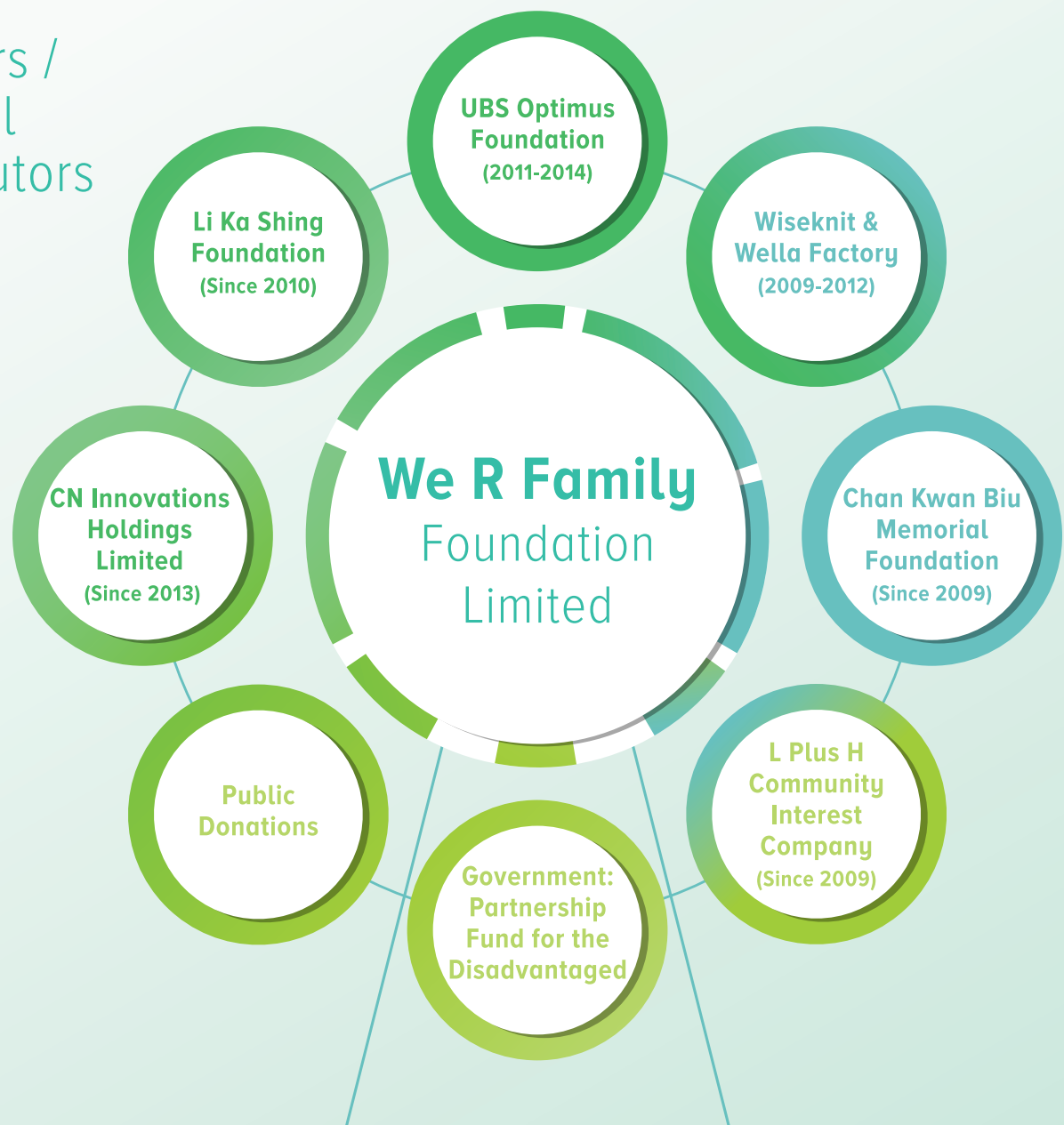
# We R Giver Believing in reciprocity,

We, as beneficiaries of the society,  
devote to give back



Since We R Family Foundation establishment in 2010, the Foundation has been supported by caring individuals and corporates.

## Founders / Principal Contributors



# We r Visionary

## We nurture tomorrow leaders

Hong Kong, the prosperous city, is experiencing significant income inequality.

**2016 – Gini Index**  
**0.539**

(The Census and Statistics Department)

## Education

could be one of the powerful instruments of social change.

Therefore, we strive to foster underprivileged children growth in physical, cognitive, social and emotional development, with **LOVE** and **PROFESSION**.



# We r Life-changer

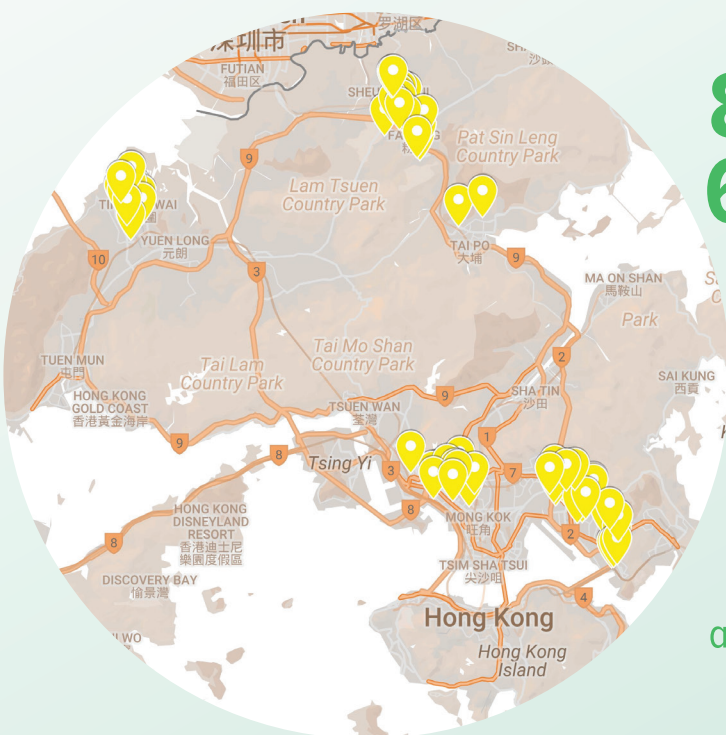
# We put smiles on children and families faces

Our flagship program, the “333 Learning Companion Leadership Program”, adopts cost-effective life education model, to sustainably motivated children to learn, to grow and to contribute.



More than **87%**  
DAY-SCHOOL TEACHERS  
and PARENTS  
appreciate students'  
positive changes

Exceeding **5400 HOURS**  
have been spent on quality knowledge transfer



Hopes have been brought to over  
**800 STUDENTS** from  
**64 DAY-SCHOOLS**  
every day

**4 CENTERS**  
and **8 Benefited**  
**DISTRICTS**

# Wer 333



A 3 program modules, 18 months total solution Includes,



Interactive Academic Assistance Sessions



Engaging Value-added Programs



Trans-professional Educational Psychology Support Services for student with Special Educational Needs (SEN)



Well-managed Family Workshops

# We r Innovator

We educate uniquely respecting children needs

“ No stereotype „

Every child is talented and should be loved and respected

“ Quality is more important than quantity „

Every child is special and deserves tailored support

“ Study-life balance „

Academic result is not the only part of life and every child should be offered a joyful and all-rounded growth environment

“ Home-school cooperation „

A harmonious family supports children in positive development



Arts Exposure by Angela Children's Theatre



Arts Exposure by Hong Kong Ballet



Music Exposure by Hong Kong Chinese Orchestra



Music Exposure by Hong Kong Association of Youth Development



Arts Exposure by Opera Hong Kong



Sports Exposure by ChelseaFC Soccer School (HK) Football Training



Social Exposure by Hong Kong Disneyland



Social Exposure by Noah's Ark



Social Exposure by Zetland Hall

# We r...

## Sponsors

From the community  
back to the community



## Family Members

- Parenting stress relieved
- Release time to join the workforce
- Family harmony

## Student Participants

- More preferable academic performances
- Positive growth in self-esteem, self-motivation and moral values
- Happy disposition





## Community

- Social issue prevented
- The innovative education model as a replicable role-model
- Full perspective leadership development



## Instructors

- Employment created for retired teachers
- "Train the trainer", life-long education

## Participated Schools

- Raising advancement
- Increased opportunities for home-school cooperation



# We R Family Foundation Limited Audited Report

## We R Family Foundation Limited (limited by guarantee) Statement of comprehensive income and expenditure For the year ended 31 December 2016

	Note	2016 HK\$	2015 HK\$
<b>Revenue</b>			
Donations received	4	16,751,880	13,024,420
Other revenue	4	3,898,518	4,398,518
Bank interest income		1,221	1,201
		<u>20,651,619</u>	<u>17,424,139</u>
<b>Less :</b>			
<b>Expenditure</b>			
Bank charges		5,900	6,363
Consultancy Fee		20,000	-
Course material expenses		2,608	10,427
Depreciation		38,199	37,119
EDP expenses		445,404	-
Event and activities expenses		185,750	79,953
Exchange loss		3,149	-
Fuel		37,279	36,457
Insurance		39,245	40,617
Legal and professional fees		15,105	105
MPF contribution		343,130	398,951
Postage		3,488	2,685
Printing and stationery		91,537	100,857
Recruitment expenses		3,440	5,040
Research fee		-	28,000
Rental expense		5,771,533	5,818,877
Service fee		572,483	353,500
Salaries and allowances		8,813,085	9,135,701
Sponsorship		2,317,875	2,222,063
Sundry expenses		12,122	35,061
Telephone and fax		35,074	35,350
Transportation		1,399	9,735
Travelling expenses		555,928	534,230
		<u>19,313,733</u>	<u>18,891,091</u>
<b>Surplus/(deficit) before income tax</b>	5	<b>1,337,886</b>	<b>(1,466,952)</b>
Income tax expense	7	-	-
<b>Surplus/(deficit) and total comprehensive income/(loss) for the year</b>		<u><b>1,337,886</b></u>	<u><b>(1,466,952)</b></u>

## We R Family Foundation Limited (limited by guarantee) Statement of financial position As at 31 December 2016

	Note	2016 HK\$	2015 HK\$
<b>Non-current asset</b>			
Plant and equipment	8	80,249	107,648
<b>Current assets</b>			
Other receivables, deposit and prepayment		3,202,639	35,300
Cash and cash equivalents		2,577,806	6,663,907
		<u>5,780,445</u>	<u>6,699,207</u>
<b>Less :</b>			
<b>Current liabilities</b>			
Amount due to directors	9	-	1,500,000
Accruals and other payables		3,319,391	4,103,438
		<u>3,319,391</u>	<u>5,603,438</u>
<b>Net current assets</b>		<u><b>2,461,054</b></u>	<u><b>1,095,769</b></u>
<b>Net assets</b>		<u><b>2,541,303</b></u>	<u><b>1,203,417</b></u>
<b>Representing :-</b>			
<b>Foundation funds</b>		<u><b>2,541,303</b></u>	<u><b>1,203,417</b></u>

# We r Family

## “Treat Members of the Community as One’s Own Family”

### Sincere Appreciation to All Donors – 2016

Your good deeds will always be remembered.

#### Corporate

A.S. Watson Retail (HK) Limited  
Becking Investment Limited  
Bermington Investment Limited  
Chan Kwan Biu Memorial Foundation  
Che Foong Woollen Company Limited  
Citibank NA Hong Kong  
DBS Bank (HK) Ltd.  
Delight Dragon Investment Limited  
Gordon C. & Co. Ltd.  
Grand Alliance Asset Management Ltd.  
HK Golf Club  
HK Int'l School  
Honfield (China) Limited  
Hong Kong Cardiovascular Medical Centre  
LIU, CHAN AND LAM, SOLICITORS & NOTARIES  
Margaret Zee Charitable Foundation  
Midland Charitable Foundation  
Ngan's Clan Charity Co. Ltd.  
Paper Communication Exhibition Services  
Parknshop - A Division of Parknshop (HK) Ltd.  
Profit Bright Company Limited  
Profit Master Company Limited  
Profitex Development Limited  
Pro-Technic Machinery Ltd.  
S.Culture International Holdings Ltd.  
Sino China Enterprises Ltd  
Solution Expert Technology Ltd.  
Tajima Embroidery Machines Ltd.  
The Bank of Tokyo-Mitsubishi UFJ Ltd.  
United Overseas Bank Ltd.  
Unity International Development Foundation  
Wilkinson & Grist  
Winlead Financial Services Limited  
Zoltrix Material International Limited  
孫少文基金  
泰英五金(香港)有限公司  
慈航慈善基金

#### Individual

Chong Yuet Ngai  
Christ Chow Chee Wai  
Chu Kee Hung  
Ip Fung Kuen  
Jenny Lau Lai Chun  
Kong Tai  
Lam Kin Fai  
Lee Chen Kwok John  
Ng Arkin  
Nydia Tsai Wing Chi  
Ricky Lau Wai Kei  
Teresa Lau  
Teresa Lin  
Tung Koon Ming  
Wong Yau Chung  
Wong Yik Nin  
Wong Yuan Lai  
Wu Se  
YN Chong Catherine  
李樹  
黃友忠  
道蓮法師  
顏鴻德



幼吾幼慈善基金

WE R FAMILY FOUNDATION

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**FUJI XEROX** 

## Donation Form

### 「We need your support」

I wish to donate :  HK\$500  HK\$1,000  HK\$5,000  HK\$ \_\_\_\_\_

Name of donor : Mr. / Ms. \_\_\_\_\_ (Organization: \_\_\_\_\_ )

Contact :  Telephone: \_\_\_\_\_  Email: \_\_\_\_\_

Address: \_\_\_\_\_

Payment Method :  Crossed Cheque (Payable to: We R Family Foundation Limited)

Bank-in (HSBC: 848-127866-292)

For Cheque or Bank-in slip, with completed donation form, please mail to:  
20/F., Chungnam Building, No.1 Lockhart Road, Wanchai, Hong Kong